

Minutes: Meeting of the Board of Directors
Audubon of Southwest Florida, Inc. (ASWF)
February 20, 2025 on Zoom at 5:15 pm

Call to Order 5:48

Attendance (those attending in bold)

Gerri Reaves (P)	Brad Cornell	Vince McGrath (PP)
Dan VanNorman (VP)	Robin Serne	Pete Quasius (PP)
Jim Rodenfels (T)	Julie Motkowicz	Lona Philpot

Guests: Yohn Villalta, Ira Geshelin

Minutes of meeting on January 16, 2025 approved by unanimous consent.

Treasurer's Report/Jim: see emailed report.

- Funds for the following were approved by unanimous consent.
 - \$159.90 for ZOOM renewal through 01/26/2026
 - \$350 for USPS non-profit permit renewal
 - \$150 for "vector file"/graphics; two sample files

Committee Reports

Conservation:

- Brad/RCC
- Robin/Brad/LEICWA
- Robin/Shorebird Stewardship; LKSP Discovery Center update
- Dan/EvCo: highpoints of Quarterly Meeting & Annual Conference
- Gerri/glass collisions & Communication Towers
- Edwin's article for Audubon FL on FGCU bird safe glass project published

Membership/Jim: Local memberships are coming in for the new year.

Field Trips/Jim: See emailed report; Harns Marsh report; Rotary Park February 16; all trips for 2025 listed on website.

Public Outreach/Jim (Publicity, Website, Social Media, & Newsletters):

- Due date for next Gmail blast
- Website updates
- Gerri: Shell Point program

Festivals, Conferences, & Other Events/Dan:

- AWRA Conference and Wings over Water went well.
- Event schedule; Earth Day event.
- Robin & Gerri: Eco-Alliance brunch
- Burrowing Owl and Alva Garden Club events upcoming.

Photo Contest/Jim: a few entries received, April deadline

National & State Audubon Updates:

- Jim/ Audubon Annual Report in progress
- Audubon's Role in Florida State Park Planning; District 4 public engagement begins Spring 2025
- Robin/update on “Plants for Birds” Audubon Florida/FPL grant
- Keith Laakonen, “Magic of Migration,” March 25; collision bullet points requested

Old Business

New/Updated/Ongoing Business:

- FM EAB
- Annual Meeting: Collaboratory reserved for Saturday, May 31, 2025.
- \$793.31 in funds approved by unanimous consent to reserve space at the Collaboratory
 - Notice given between Apr 12 & May 11, thus to editor by April 1
 - Speaker and slate of candidates finalized by March BOD meeting
 - Food will be “heavy hors d'oeuvres,” desserts, simple beverages, etc.
 - Speaker & award recipient
 - Sponsor letter
 - Invite scholarship recipient
 - Volunteers needed
- Jim Rodenfels will retire from the board after this current term ends.

Adjournment 6:48pm

Next Meeting Date: Thursday, March 20, 2025 at 5:15 p.m. on Zoom

Annotated and submitted by Robin Serne
On February 21, 2025