

Minutes: Meeting of the Board of Directors  
(Conservation Committee followed by Regular Meeting)  
Audubon of Southwest Florida, Inc. (ASWF)

October 19, 2023 at 1 pm on Zoom (invitation below)

Called to order at 1:17 pm

Attendance (those attending in bold)

**Gerri Reaves (P)** Brad Cornell Vince McGrath (PP)

**Dan VanNorman (VP)** **Robin Serne** Pete Quasius (PP)

**Jim Rodenfels (T)** Julie Motkowicz

Guests:           **Ryan Sperzel**          

Approval of the Minutes of September 21, 2023 by unanimous consent.

Treasurer's Report/Jim: see emailed report; approve funds

- AWRA: \$300 "guarantee" & \$250 sponsorship
  - Approved by unanimous consent.
- Cape Coral Friends of Wildlife: \$50 membership
  - Approved by unanimous consent.
- WiX: \$39.72 annual renewal for contact form app, due Nov 6 (auto-pay)
  - Approved by unanimous consent.

**Committee Reports**

Conservation:

- Brad & Robin/LEICWA
- Robin/Shorebird Stewardship & FGCU
- Dan & Gerri/EvCo—sign-ons, votes
- Gerri/glass collisions
- Robin/Update on LKSP windows

Membership/Jim: See emailed report

Field Trips/Jim: See emailed report

- September: Powell Creek was great.
- Report on October 15th Hawk Watch w/ Vince on Sanibel will be given at Nov. meeting

Programs: none scheduled

Public Outreach/Jim (Publicity, Website, Social Media, & Newsletters)

- Items for October's Gmail blast due by the 25<sup>th</sup>

Festivals, Conferences, & Other Events/Dan: Season's options & registration

- Registered for: Burrowing owl and RESET Seed and Plant
- Will submit registration for Edison Plant Festival
- Motion to approve funds for printing up to \$150 for trifold brochures, approved by unanimous consent.

Education/Jim & Julie:

- FGCU's Scholarship Report (see email)
- Approve \$1,000 ASWF scholarship funding to FGCU Foundation
  - Approved by unanimous consent.
- Next meeting: Choose table “freebies” (educational & promotional items)

National & State Audubon Updates:

- Assembly Oct. 26-28
- Plants for Birds grants TBA
- Presidents’ Roundtable—Gerri welcomed items for discussion

Old Business: Robin/LOI

New/Updated/Ongoing Business

- Approve \$60 for 1 parking pass for lead shorebird steward
  - Approved by unanimous consent.
- Gerri/Christmas Bird Count coordinators needed for ORC and Babcock
- Gerri/Bylaws revision
- Consider future membership in Alliance for the Arts
- Holiday Party (& regular meeting) for BOD: December 17th
- Waiting on LCEC grant status
- Postcard production and brand kit

Adjournment 2:12 PM

Next Meeting Date: November 16, 2023 at 5:15 pm (ZOOM)

Annotated and submitted by Robin Serne

On October 19, 2022